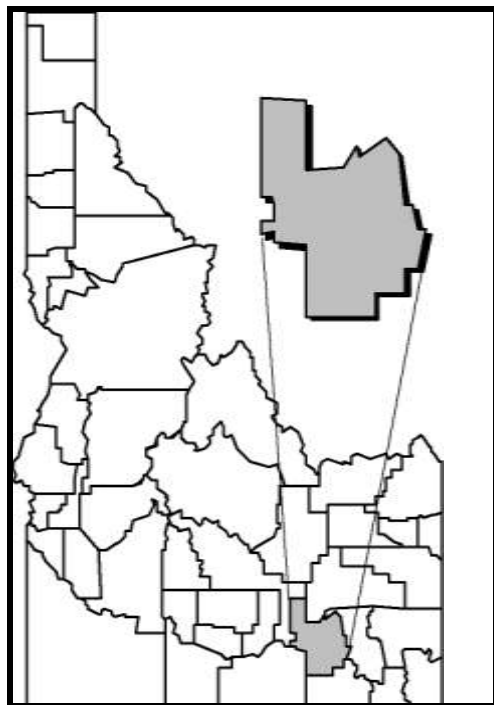


County Seat: American Falls

***I. People******Population***

	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2006</i>
Total	6,844	7,086	7,538	7,914
Per Sq. Mile	4.9	5.0	5.4	5.6
Percent Rural	47.0	46.2	45.2	
Percent Urban	53.0	53.8	54.8	
	<i>70-80</i>	<i>80-90</i>	<i>90-00</i>	<i>00-06</i>
Population Change (%)	40.70	3.5	6.4	5.0

Demographic Component Changes

	<i>1970-1980</i>	<i>1980-1990</i>	<i>1990-2000</i>	<i>2000-2006</i>
Births	1,200	1,242	1,224	841
Deaths	400	441	511	347
Net Migration	1,200	-559	-261	-59
Percent Migration	24.3	-8.2	-3.7	-0.8
	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2006</i>
Birth Rate	19.6	16.2	15.3	16.1
Fertility Rate	91.2	76.0	75.8	78.4
Median Age	26.8	29.8	31.6	33.9
Under 18 Years (%)	36.8	35.0	33.8	29.7
18 to 64 Years (%)	55.1	54.8	55.8	59.2
65+ Years (%)	8.0	10.2	10.4	11.1
Persons Per Household	3.11	2.97	2.92	

Geographic Mobility: 2000

Persons 5 Years and Older Living in a Different State in 1995 (%)	6.8
Persons 5 Years and Older Living in a Different County in 1995 (%)	19.2

II. Housing

	1980	1990	2000
<i>Housing Units</i>			
Total	2,558	2,701	2,844
Mobile Homes, Boat, RV, Van, etc.	575	792	736
Overcrowded Units (1.5+ Persons Per Room)	45	58	82
Units Lacking Some or All Plumbing	23	68	7 *
Total Vacant Units	363	331	284
<i>Household Composition (Household Size by %)</i>			
1 to 2 Persons	46.1	50.2	53.6
3 to 5 Persons	44.3	41.7	37.6
6+ Persons	9.6	8.1	8.8
<i>Tenure</i>			
Owner Occupied Units	1,909	1,666	1,750
Renter Occupied Units	529	620	651
<i>Value</i>			
Median Housing Value	\$41,600	\$50,400	\$89,000
Median Rent	\$153	\$190	\$388
<i>Plumbing Facilities</i>			
Public Sewer	1,573	1,570	N.A.
Public Water System or Private Company	1,670	1,703	N.A.
<i>Age of Housing Stock - Year Structures Built</i>			
Number Built 1995 Through March 2000	244		
Number Built 1990 Through 1994	176		
Number Built 1980 Through 1989	270		
Number Built 1970 Through 1979	912		
Number Built 1960 Through 1969	334		
Number Built 1950 Through 1959	474		
Number Built 1949 or Earlier	434		

* Category changed in Census 2000 to "Lacking Complete Plumbing Facilities"

Power

III. Work Force

	2001	2002	2003	2004	2005
Total Employment	5,238	4,774	4,473	4,595	4,364
Employment by Type					
Wage and Salary Employment	4,323	3,840	3,524	3,632	3,368
Farm Proprietors	396	411	401	401	404
Non-Farm Proprietors	519	523	548	562	592
Employment by Industry					
Farming	948	975	932	941	912
Forestry	(D)	(D)	(D)	(D)	(D)
Mining	12	(L)	11	12	(L)
Utilities	(D)	(D)	(D)	(D)	(D)
Construction	320	233	178	221	132
Manufacturing	1,571	1,119	973	1,008	1,013
Wholesale Trade	(D)	(D)	(D)	(D)	(D)
Retail Trade	324	314	357	342	317
Transportation and Warehousing	303	333	314	365	285
Information	(D)	(D)	(D)	(D)	(D)
Finance and Insurance	98	99	70	72	74
Real Estate and Rental and Leasing	43	58	52	61	57
Professional and Technical Services	(D)	(D)	(D)	(D)	(D)
Mgmt. of Companies and Enterprises	(D)	(D)	(D)	(D)	(D)
Administrative Waste Services	103	128	108	90	100
Educational Services	(L)	(L)	(L)	(L)	(D)
Health Care and Social Assistance	94	(D)	(D)	(D)	(D)
Arts, Entertainment, and Recreation	32	39	40	40	(D)
Accommodation and Food Services	130	123	116	102	(D)
Other Services (Except Public Admin.)	(D)	161	167	171	(D)
Federal Civilian	25	27	32	32	30
Federal Military	37	36	35	36	33
State and Local Government	658	672	662	664	655

(D) = Not shown to avoid disclosure of confidential material

(L) = Less than 10

Employment: full- and part-time by place of work.
Source: U.S. Bureau of Economic Analysis.

IV. Economy

	2000	2002	2004	2006
Annual % Labor Force Unemployed	7.0	9.2	5.9	4.7
	1970	1980	1990	2000
Percent Females (16+) in Labor Force	39.8	52.7	56.5	56.2

Local Government Revenues

Travel and Convention Room Tax (2%)

	FY 2000	FY 2002	FY 2004	FY 2006
Total Sales	\$235,566	\$159,763	\$185,883	\$193,222
Tax Receipts	\$3,817	\$2,838	\$3,009	\$2,221

Property Taxes

Net Taxable Market Value - 2006	\$603,159,209
Property Taxes Budgeted - 2006	\$9,517,352
Property Tax as a % of Market Value - 2006 *	
Urban	2.38626
Rural	1.44424

* After homeowner exemption

Income

	1990	2000	2005
Per Capita Personal Income	\$18,523	\$20,629	\$21,154
Percent of National Average	95.1%	69.1%	61.4%
Percent of State Average	117.8%	85.7%	74.3%
Government Transfer Payments (in Thousands of Dollars)	\$11,259	\$20,057	\$29,071

Business

	1990	2000	2005
Total Business Establishments	151	149	152

V. Education and Social Indicators

Education Funding Level Per ADA * - 2005-06

<i>School District</i>	<i>State Funds</i>	<i>Local and State Funds</i>	<i>All Funds</i>
American Falls Jt District	\$4,626	\$7,492	\$8,906
Arbon Elementary District	\$20,940	\$29,955	\$30,921
Rockland District	\$8,950	\$11,375	\$14,435

* Per ADA means per Average Daily Attendance

Education Level *

	<i>1980</i>	<i>1990</i>	<i>2000</i>
Bachelor's Degree + (%)	11.1	11.1	14.3
High School Graduates + (%)	70.5	72.1	74.7

* Population age 25 or over

Average Monthly Fourth Quarter Welfare Roll

	<i>No. of Cases</i>	
	<i>2001</i>	<i>2006</i>
Aid to Aged, Blind, Disable	48	55
Temporary Assistance for Families	16	15
Food Stamp Cases	140	236
Medicaid Cases	726	677

Percent Below Poverty

	<i>1989</i>	<i>1999</i>	<i>2004</i>
Families	10.3	9.7	
Persons	13.2	16.1	14.4

Other Social Indicators - 2005

	<i>County</i>	<i>State</i>
Suicide Rate per 100,000	12.9	15.7
Marriage Rate per 1,000	5.5	10.4
Divorce Rate per 1,000	3.9	5.0

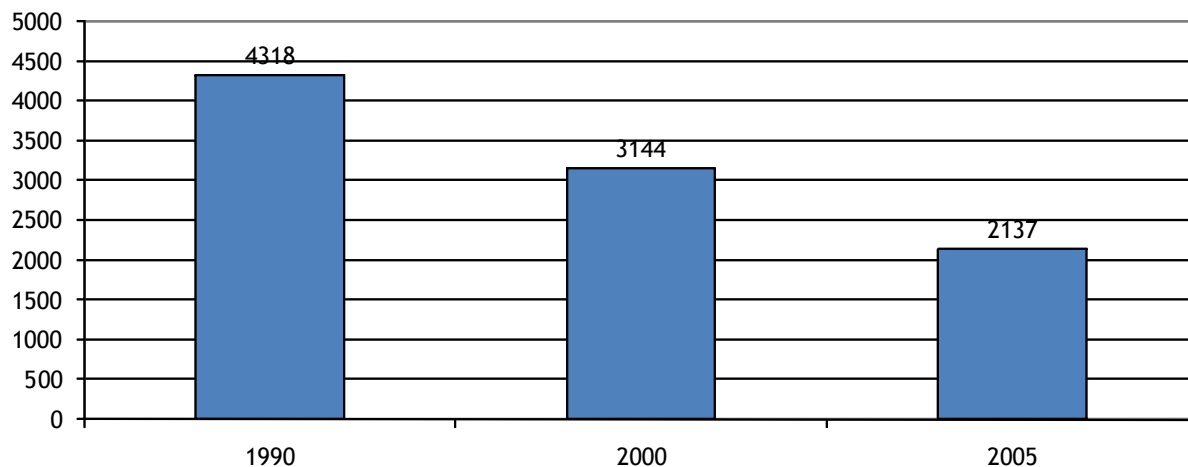
Health Care

	<i>2007</i>
Physicians per 100,000 (2004)	41
Number of Hospitals	1
Total Hospital Beds	10

Crime - Number of Offenses

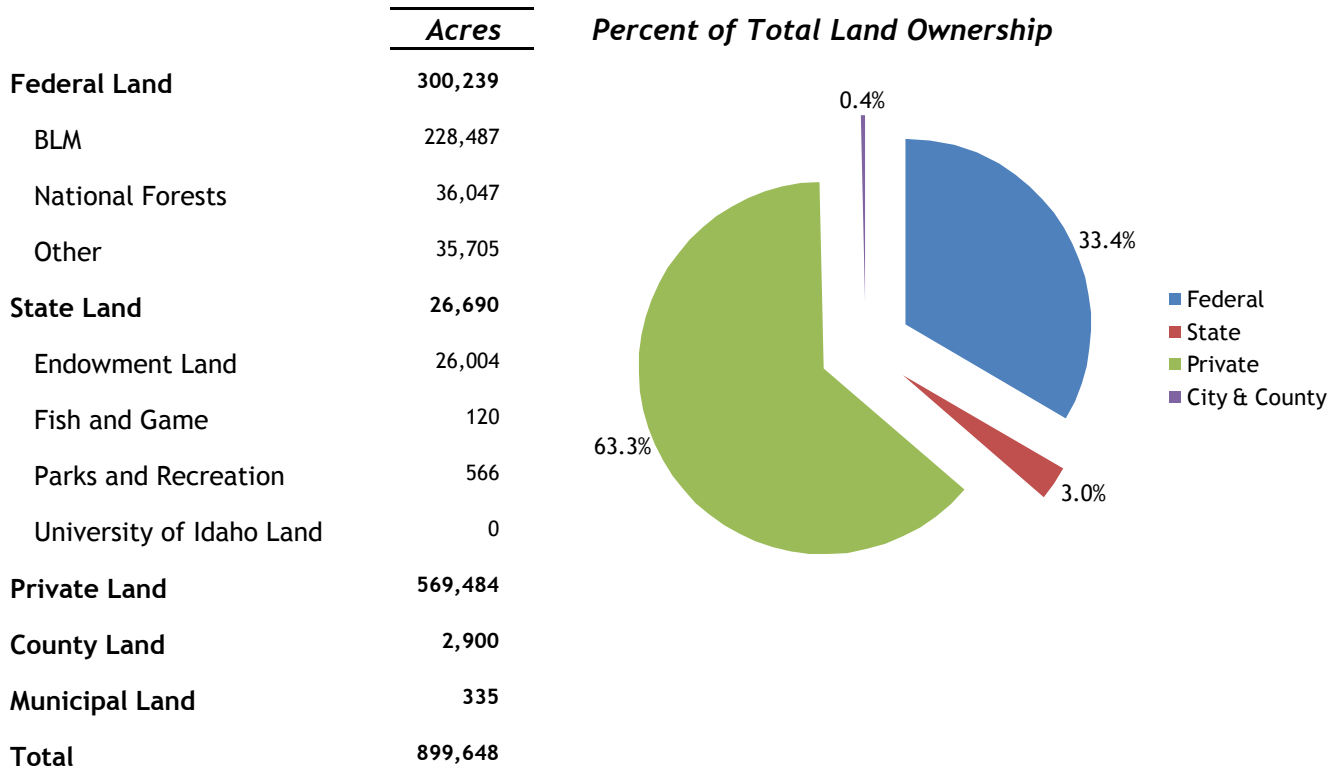
	<i>1990</i>	<i>2000</i>	<i>2005</i>
Murder	1	0	0
Rape	3	4	6
Robbery	0	1	1
Aggravated Assault	13	14	5
Burglary	81	23	36
Larceny	193	187	108
Motor Vehicle Theft	12	7	8
Arson	3	1	0

Crime - Rate per 100,000



VI. Natural Resources

Land Ownership



Land Use *

	<u>Acres</u>	<u>Percent of Total</u>
Urban Land	6,700	0.7%
Agricultural	380,200	40.9%
Rangeland	369,000	39.7%
Forest	30,600	3.3%
Water	24,400	2.6%
Wetland	0	0.0%
Barren Land	118,900	12.8%
Tundra	0	0.0%
Perennial Snow	0	0.0%
Total	929,800	100.0%

* USGS land use/cover classification system. The water category and the rounding and estimating of satellite-based data usually results in slightly higher totals for land use.

VII. Agriculture

Summary Data - All Farms

<i>Inventory: Farms, Cropland, and Livestock</i>	1992	1997	2002
Total Number, All Farms	292	323	334
Total Acres in Farms	435,069	424,085	425,221
Average Farm Size (Acres)	1490	1,313	1,273
Total Farms in Crops	268	286	281
Total Acres in Crops	312,574	354,392	331,400
Cattle and Calves Inventory	31,890	35,933	26,045
Number of Irrigated Farms	210	196	187
Number of Irrigated Acres	102,892	118,229	113,698

Farms by Size (Acres)

Under 10	21	22	24
10 to 49	35	34	38
50 to 179	24	36	67
180 to 499	40	51	40
500 to 999	39	40	44
1,000 and Over	133	140	121

Value of Land and Buildings and Products

Average Value of Land and Buildings Per Farm	\$874,825	\$1,069,055	\$1,135,300
Average Value of Land and Buildings Per Acre	\$576	\$916	\$986
Average Value Per Farm of Products Sold	\$337,135	\$374,535	\$333,969

Principal Occupation of Farm Operators

Farming	219	212	215
Other	73	111	119

Power

VII. Miscellaneous

Motor Vehicles Registered

	1990	2000	2005
Cars and Pickups	6,489	7,159	7,053
Other	982	1,184	1,241
Total Vehicles Per Capita	1.05	1.11	1.08

Idaho Drivers Licenses in Force

	1990	2000	2006
Total Licenses	5,636	6,273	6,391

Top Place of Work Destinations for Workers in County (16 years and over) - 2000

Power County	2,273	Bonneville County	25
Bannock County	561	Minidoka County	10
Bingham County	330	Cassia County	9
Total County Workers		3,252	

City Population Trends

	1970	1980	1990	2000	2006
American Falls	2,769	3,626	3,757	4,111	4,225
Pocatello (pt.) *			55	24	129
Rockland	209	283	264	316	330

* Discontinued into Power Co. until after 1980

Power County is located in southeastern Idaho. It ranks 32nd among Idaho counties in population and 21st in area. About 37 square miles, or 2.6 percent, of the county is water. The federal government owns over 33 percent of the county. Agriculture, food processing and mineral processing are important sectors of the local economy. Annual average total civilian employment grew 10.2 percent from 1996 to 2006. Major employers include AMS Inc., Christiansen Implement, ConAgra, Driscoll Potatoes, J.R. Simplot Company, Double L Manufacturing, County Line Farms, E & R Transportation and the school districts.

American Falls Dam creates a reservoir affording a variety of recreation opportunities. Massacre Rocks State Park highlights Oregon Trail history.

For more information about activities and recreation in the area, visit www.visitidaho.org/placestogo/southeastern.aspx

Idaho Department of Commerce
700 West State Street
P.O. Box 83720
Boise, Idaho 83720-0093
(208) 334-2470